Business Cards Generation

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If you're interested in summarizing information onto the shape of a double-sided business card then here's what I've learned about the process:

1. The nominal business card size is 3.5" wide and 2.0" high.

2. A web search reveals that there are applications for creating your own business cards. Some of the apps are legally encumbered. I wanted an unencumbered printable file.

3. My local copy center charged $15. to create the crisp .pdf file which I presently post as http://ftp.setterholm.com/WorldPeace/Filter10.pdf . The file is a compact 95 kbytes.

4. The five –by- two business cards per page format can be printed two ways:
   A.) The corner marks support printing directly on blank card stock & using a paper cutter to divide the cards.
   B.) Centered & adjoined as they are, the ten cards print directly onto Avery #28878 (inkjet) and #5871 (laser) pages which cleanly snap apart, yielding the 10 cards.

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5. Crafting business cards 'from scratch" in my old MS Word 2000 & Paint environment:
   A) A mosaic of 100 dot-per-inch (dpi) images import without a scaling hassle from Paint into Word . Hence individual business cards sized to 350 pixels by 200 pixels result in a two-by-five card mosaic image which is 1000 pixels by 700 pixels. Setup the .doc page with ¾" side borders & ½" top & bottom borders & import the mosaic image.
   B) Paint's font-size choices are limited at the small end, so create your business card image at 200 dpi: 700 pixels by 400 pixels, and then scale the finished product by 50% in both directions before assembling the 2x5 mosaic. Use the .bmp file format while creating the card to avoid image compression artifacts. Converting the final mosaic image to a high-quality .jpg image before handoff to Word greatly reduces the size of the resulting .doc file. Then convert the .doc file to a .pdf file; .pdf file readers are stable and ubiquitous.
   C) Mark the corners of the individual card image on one side to expedite paper cutter use. If you include an image border on one side then mark those corners. Leave wider margins on the other side of the card to compensate for variations/errors in paper alignment during two-sided printing.

This summary is posted as: http://ftp.setterholm.com/WorldPeace/Filter10+.pdf